

# ENVIRONMENT: FROM GLOBAL WARNINGS TO MEDIA ALERT

**10 - 11 October 2008, Venice**

Conference Hall of the Province of Venice, Isle of San Servolo

## **Friday, 10 October 2008**

09:30 - 10:25 am Opening Session - **“FROM GLOBAL WARNING TO GLOBAL POLICY”**

Moderator:

**Laura DI LUCIA COLETTI**, Councillor in charge of the Project “Ethical Province” at the Province of Venice, Italy

**“Climate Change, a Challenge for the Media”**

**Daide ZOGGIA**, President of the Province of Venice

**“Climate Security and Global Energy Security: a Conflict of Interests”**

**Corrado CLINI**, General Director, Ministry for Environment, Italy

**“Key Elements of a new Path for World Development”**

**Martin LEES**, Secretary General, Club of Rome, Switzerland

**“Climate Change and Sustainable Development - Interlinked Problems that Require Integrated Solutions”**

**Mohan MUNASINGHE**, Vice Chairman, Intergovernmental Panel on Climate Change (IPCC), Sri Lanka

A Case Study - **“SAVING VENICE”**

**“Environmental Restoration to Face Climate Change and Promote a Collective Consciousness”**

**Giovanni CECCONI**, Head Engineering Services, Consorzio Venezia Nuova, Italy

10:45 - 12:30 pm Plenary Session I - **“DEFINING THE CHALLENGES”**

Moderator:

**Andrei GRACHEV**, Chairman, Scientific Committee WPF, Russia

**“The Media and Environmental Reporting”**

**Indrajit BANERJEE**, Secretary-General of Asian Media Information and Communication Centre (AMIC), Singapore

**“EU Climate Policy: from Rhetoric to Reality”**

**REBECCA HARMS**, Vice-Chairwoman, Temporary Committee on Climate Change of the European Parliament, Germany

**“Education, Action and Cooperation: A Collective Consciousness”**

**Xiaojun HENG**, Vice President China Foreign Affairs University, China

**“The Challenge of Global Population Stabilization”**

**Sergey KAPITSA**, Vice Rector (Science), Russian New University, Russia

**“The Role of Civil Society in Addressing Global Challenges”**

**Kumi NAIDOO**, Honorary President, CIVICUS-World Alliance for Citizen Participation, South Africa

Qu & A

1:45 - 2:00 pm **“THE CONCEPT OF GLOBAL GLASNOST”**  
*Mikhail GORBACHEV, President of the World Political Forum, Russia*

2:00 - 5:10 pm **Plenary Session II - “OVERCOMING THE OBSTACLES TO EFFECTIVE ACTION”**  
Statements and general discussion

Moderator:

**Giulietto CHIESA**, Member of the European Parliament, journalist, Italy

**for TV:**

**Boris BERGANT**, Deputy Dir. Gen., RTV, Slovenija & Vice President, EBU, Geneva

**Maurizio COSTANZO**, Journalist and anchorman, Rome

**Steffen KRETZ**, TV Climate Correspondent, DR-Danmarks Radio, Copenhagen

**Joachim MAHRHOLDT**, Environment Department, ZDF, Mainz

Q&A

**for Radio:**

**Mahmoud AI-DWAIRI**, Environmental Program Producer, Radio al Balad, Amman

**Fredy GSTEIGER**, Diplomatic Correspondent, Swiss Radio DRS, Zurich

**Gordan PAUNOVIC**, Manager of CSR's Department, B92, Belgrade

Q&A

**for Print Media:**

**Mario BETTENCOURT RESENDES**, Ombudsman, Diario de Noticias, Lisbon

**Simon LI**, Consultant, The Los Angeles Times, Los Angeles

**Radomir LICINA**, Chairman of the Board/Senior Editor, Danas, Serbia

**Raymond LOUW**, Publisher-Editor, Southern Africa Report, Johannesburg

**Alexander PUMPIANSKI**, former Editor, Novy Vremya, Moscow

Q&A

**for News Agencies:**

**Jean Francois LE MOUNIER**, Director, AFP, Rome

**Mario LUBETKIN**, Dir. Gen., Inter Press Service (IPS), Rome

**Asis MARTIN DE CABIEDES**, CEO, Europa Press, Madrid

**Pavol MÚDRY**, Member of Board, SITA Slovak News Agency, Bratislava

Q&A

**for Media NGOs:**

**Paco AUDIJE**, Deputy Sec. General, Internat. Federation of Journalists – IFJ, Brussels

**David DADGE**, Director, International Press Institute-IPI, Vienna

**Valtteri NIIRANEN**, Director, European Newspaper Publishers Ass., Brussels

**Julio E. MUNOZ**, Executive Director, Inter-American Press Association (IAPA), Miami

**Joel SIMON**, Executive Director, Committee to Protect Journalists (CPJ), New York

Q&A

## **Saturday, 11 June 2008**

10:00 - 11:00am Plenary Session III - “WHAT WENT WRONG - WHAT SHOULD BE DONE”

Moderator:

**Roberto SAVIO**, Chair, World Social Forum's Commission for Communication;  
Deputy Chairman, Scientific Committee The World Political Forum; Italy

Panel discussion:

**Hugo BÜTLER**, Senior Commentator, Former Editor-in-Chief, *Neue Zürcher Zeitung-NZZ*, Zurich

**Massimo LEONI**, Head Political Editing, *SKY TG24*, Sky, Rome

**Roberto REALE**, Vice-Director *RAINews24*, Rome

**Jean REVEILLON**, Director general, *EBU-European Broadcasting Union*, Geneva

**Alison SMALE**, Managing Editor, *The International Herald Tribune*, Paris

**Francesca UNSWORTH**, Head of Newsgathering, *BBC*, London

11:00 - 11:45 pm Press Conference

11:30 - 12:15 am Plenary Session IV -“SPECIFIC STEPS TO MOBILISE AUDIENCE”

Moderator:

**H.D.S. GREENWAY**, Columnist, *The Boston Globe*, USA

Case Studies:

**# presentation of a newspaper project**

**Alexandra FÖDERL-SCHMID**, Editor-in-Chief, *Der Standard*, Austria

**# seminars on reporting climate change**

**Peter PRESTON**, Director, *Guardian Foundation*, UK

**# a broadcasting approach to environmental reporting**

**Vin RAY**, Head, *BBC “College Journalism”*, London

**# Reuters Foundation’s environmental news courses**

**Monique VILLA**, CEO, *Reuters Foundation*, London

12:15 - 12:50 am Plenary Session V -“HOW TO REACH DECISION MAKERS AND CIVIL SOCIETY?”

Moderators:

**Dorothy ATTWOOD**, Sr. Vice President - Public Policy, *AT&T*, USA;

**Johann P. FRITZ**, former Director, *International Press Institute (IPI)*, Austria

- Report from the Editorial Committee
- General Debate
- Recommendations / proposals for a Declaration or Guidelines on Quality Reporting about Environmental Issues

12:50 - 1:00 pm Conclusions

**Andrei GRACHEV**, Chairman, *Scientific Committee WPF*, Russia

End of the Conference

Editorial Committee:

Chairman.: Johann P. FRITZ former Director, *International Press Institute (IPI)*, Austria / Standing Committee: Hugo BÜTLER, former Editor, *NZZ-Neue Zürcher Zeitung*, Zurich Switzerland / Oktay EKSI, Leading Columnist, *Hurriyet*, Istanbul, Turkey / H.D.S. GREENWAY, Columnist, *Boston Globe*, Boston, USA / Ronald KOVEN, European Representative, *World Press Freedom Committee*, Paris, France / Simon LI, Consultant to *The Los Angeles Times*, Los Angeles, USA / Radomir LICINA, Senior Editor, *Danas*, Belgrade, Serbia / Ray LOUW - Editor, *Southern Africa Report*, Johannesburg, South Africa / Mario LUBETKIN, Dir. General, *IPS- Inter Press Service*, Rome, Italy / Peter PRESTON, Director, *Guardian Foundation*, former editor *Guardian* and *Observer*, London, UK Secretary General: Craig LaMAY, Duke University, Durham, USA

Members: Boris BERGANT, Vice President, *EBU - European Broadcasting Union*, Geneva, & Dep. Dir. Gen., *RTV Slovenija*, Ljubljana, Slovenia / Alexandra FÖDERL-SCHMID, Editor-in-Chief, *Der Standard*, Vienna, Austria / Georgie Anne GEYER, Columnist, *Universal Press Syndicate*, Washington / Fredy GSTEIGER, Diplomatic Correspondent, *Swiss Radio DRS*, Zurich, Switzerland / Isma'ila ISA, Publisher & CEO, *New Africa Holdings*, Kaduna, Nigeria / Alexander PUMPIANSKI, former Editor, *Novy Vremya*, Moscow, Russia / Stephen SOMERVILLE, Chairman, *The Reuter Society*, London, UK / Oliver VUJOVIC, Secr. Gen., *SEEMO - South East Europe Media Organisation*, Vienna, Austria.

## LIST OF PARTICIPANTS

1. Mahmoud **Al-Dwairi**, Environmental Program Producer, *Radio al Balad*, Jordan
2. Dorothy **Attwood**, Sr. Vice President - Public Policy & Chief Privacy Officer, *AT&T*, USA
3. Paco **Audije**, Deputy Secretary General, *International Federation of Journalists (IFJ)*, Belgium
4. Indrajit **Banerjee**, Secretary-General, *Asian Media Information and Communication Center (AMIC)*, Singapore
5. Pascal **Beltrán del Río**, Editorial Director, *Excelsior*, Mexico
6. Boris **Bergant**, Deputy Dir. Gen., *RTV, Slovenija*; Vice President, *EBU*, Switzerland
7. Mario **Bettencourt Resendes**, Ombudsman, *Diario de Noticias*, Portugal
8. Piero **Bianucci**, Prof. of Scientific Journalism at Turin University, scientific journalist for *La Stampa*, Italy
9. Hugo **Bütler**, Senior Commentator Former Editor-in-Chief, *Neue Zürcher Zeitung*, Switzerland
10. Giovanni **Cecconi**, Head Engineering Services, *Consorzio Venezia Nuova*, Italy
11. Giulietto **Chiesa**, Member of the European Parliament, journalist, Italy
12. Corrado **Clini**, General Director, Ministry for Environment, Italy
13. Maurizio **Costanzo**, Journalist and anchorman, Italy
14. David **Dadge**, Director, *International Press Institute-IPI*, Austria
15. Laura **Di Lucia Coletti**, Councillor in charge of the Project “Ethical Province” at the Province of Venice, Italy
16. Oktay **Eksi**, Leading Columnist, *Hürriyet Daily*; Chairman, *Turkish Press Council*, Turkey
17. Amr **Elshobaki**, Columnist, *Al Ahram*, Egypt
18. Alexandra **Föderl-Schmid**, Editor-in-Chief, *Der Standard*, Austria
19. Johann P. **Fritz**, former Director, *International Press Institute (IPI)*, Austria
20. Georgie Ann **Geyer**, Columnist, *Universal Press Syndicate*, USA
21. Mikhail **Gorbachev**, President of *The World Political Forum*, Russia
22. Andrei **Grachev**, Chairman Scientific Committee, *The World Political Forum*, Russia
23. H.D.S. **Greenway**, Columnist, *The Boston Globe*, USA
24. Fredy **Gsteiger**, Diplomatic Correspondent, *Swiss Radio DRS*, Switzerland
25. Rebecca **Harms**, Vice-Chairwoman, *Temporary Committee on Climate Change of the European Parliament*, Germany
26. Xiaojun **Heng**, Vice President, *China Foreign Affairs University*, China
27. Isma'ila **Isa**, Publisher&CEO, *New Africa Holdings*, Nigeria
28. Sergei **Kapitza**, Vice Rector (Science), *Russian New University*, Russia
29. Tivadar **Keller**, Deputy Editor-in-Chief, *MTI (Hungarian News Agency Corp.)*, Hungary
30. Mine G. **Kirikkanat**, Columnist, *Vatan*, Turkey
31. Ronald **Koven**, European Representative, *World Press Freedom Committee*, France
32. Steffen **Kretz**, TV Climate Correspondent, *DR-Danmarks Radio*, Denmark
33. Martin **Lees**, Secretary General, *Club of Rome*, Austria
34. Jean François **Lemounier**, Director, *AFP Rome*, France
35. Massimo **Leoni**, Head Political Editing, *Sky TG24*, Italy
36. Simon **Li**, Consultant, *The Los Angeles Times*, USA
37. Radomir **Licina**, Chairman of the Board/Senior Editor, *Danas*, Serbia
38. Raymond **Louw**, Publisher-Editor, *Southern Africa Report*, South Africa
39. Mario **Lubetkin**, Director General, *Inter Press Service (IPS)*, Italy
40. Joachim **Mahrholdt**, Environment Department, *ZDF*, Mainz, Germany
41. Asis **Martin de Cabiedes**, CEO, *Europa Press*, Spain
42. Pavol **Múdry**, Member of Board, *SITA Slovak News Agency*, Slovak Republic
43. Mohan **Munasinghe**, Vice Chairman, *Intergovernmental Panel on Climate Change (IPCC)*, Sri Lanka
44. Julio E. **Muñoz**, Executive Director, *Inter-American Press Association – IAPA*, USA
45. Kumi **Naidoo**, Honorary President, *CIVICUS:World Alliance for Citizen Participation*, South Africa
46. Valtteri **Niiranen**, Director, *European Newspaper Publishers Association (ENPA)*, Belgium
47. Valentino **Parlato**, Columnist, former Editor-in-Chief, *Il Manifesto*, Italy

48. Gordan **Paunovic**, Manager of CSR's Department, *B92*, Belgrade
49. Rolando **Picchioni**, Executive Director, *The World Political Forum*, Italy
50. Peter **Preston**, Director, *Guardian Foundation*, UK
51. Alexander **Pumpiansky**, former Editor, *Novy Vremya*, Russia
52. Vin **Ray**, Head, *BBC "College Journalism"*, UK
53. Roberto **Reale**, Vice Director, *RAINews24*, Italy
54. Jean **Réveillon**, Director General, *European Broadcasting Union*, Switzerland
55. Roberto **Savio**, Chair, *World Social Forum's Commission for Communication*; Deputy Chairman, *Scientific Committee WPF*, Italy
56. Joel **Simon**, Executive Director, *Committee to Protect Journalists (CPJ)*, USA
57. Alison **Smale**, Managing Editor, *The International Herald Tribune*, France
58. Stephen **Somerville**, Chairman, *The Reuters Society*, UK
59. Francesca **Unsworth**, Head of Newsgathering, *BBC*, UK
60. Monique **Villa**, CEO, *Thomson Reuters Foundation*, UK
61. Oliver **Vujović**, Secretary General, *South East Europe Media Organisation (SEEMO)*, Austria
62. Davide **Zoggia**, President, *Province of Venice*, Italy